



## European Research Day 2017

4 December | Delegation of the European Union to Japan, Tokyo

### **T16 - Dr. Marco PELLITTERI, Research Fellow, Italian**

**Kobe University, Dept. of Sociology**

[Online CV](#) // [marco.pellitteri@gmail.com](mailto:marco.pellitteri@gmail.com)

#### **My research project:**

This presentation is an outlook of the current and previous research projects that I have been conducting since 2013 as a guest research fellow at Kobe University, with successive support from the Japan Foundation, the JSPS, and lately from the Hosono Bunka Foundation (an organisation affiliated with NHK) and the Toshiba International Foundation.

The first project focused on the representations of Japan and the Japanese in Italian, French and German newspapers from 1991 to 2011 in relation to the boom of Japanese comics (manga) and animation (anime) in these three countries. The second was a multi-technique analysis of the impact and success of Japanese pop culture in the European national markets where the reception of these forms of entertainment has been substantial, and up to a point it includes results from the previous project, since the two of them should be seen as intertwined. The third one focuses on the entrepreneurial, broadcasting-related, and overall commercial as well as cultural aspects of the arrival and impact of Japanese animation in the European markets from the mid-1970s to present day. Results of my works related to these topics have been appearing in several publications in Japanese, English, and Italian.

#### **My career path:**

My experience as a European researcher here in Japan has been positive despite two potential problems: the preference in many Japanese university departments for foreign scholars who are already fluent in Japanese and the higher importance there assigned to English native speakers over scholars who, besides holding a fluent academic English as second language, are moreover proficient in other languages.

My current interest, besides that of finding a teaching/research appointment in a Japanese university in one of my fields of expertise, is to explore my chances as an applicant to a “Marie Skłodowska-Curie Actions” individual research fellowship as an Incoming Fellow.

#### **My relation to Europe:**

I have a non-paid affiliation with “Ca’ Foscari” University in Venice, which allowed me to become a recipient of a Toshiba International Foundation research grant for 2017. This light affiliation mainly served the purpose of my application to the Toshiba International Foundation research grants; but it can constitute the premise for a possible application as a Curie fellowship as an incoming fellow.

I am eager to apply for a fellowship grant from the EU, as an incoming fellow. I have a successful history as a fundraiser and my projects have often been appreciated. While I want to obtain a teaching position, my preference goes to research. As a potential incoming fellow I could get both.